

SPRING REBATE OFFER

DEALER REFERENCE GUIDE

PROMOTION OFFER: APRIL 1 - 30, 2020

When your customers buy a set of four select Yokohama tires, they'll be eligible to receive a Yokohama Tires Visa® Prepaid Card or Visa Virtual Account (up to \$100).

Original Equipment lines are not eligible.

ELIGIBLE TREADS	REBATE AMOUNT
ADVAN APEX®	\$100
GEOLANDAR X-MT®	
GEOLANDAR M/T® G003	\$80
GEOLANDAR X-AT™	
GEOLANDAR X-CV®	
ADVAN SPORT® A/S+	\$60
AVID ASCEND GT™	
AVID ASCEND LX™	
GEOLANDAR® A/T G015	
GEOLANDAR™ CV G058	
GEOLANDAR® G055	
GEOLANDAR® H/T G056	

REDEMPTION DEADLINE/CUSTOMER RESOURCES

Your customers have until **June 1, 2020** to submit their rebate online at yokohamatirerebates.com. All promotional webpages listed below will become active when the promo begins on April 1.

Redemption Form & Rules
Check out Official Rules at:
yokohamatire.com/promotions

Online Redemption
Customers can enter claims online:
yokohamatirerebates.com

Card/Virtual Account Delivery Status
Customers can check their card status:
yokohamatirerebates.com
or call (877) 773-7723

Card/Virtual Account Balance
Customers can check the balance of their card at:
MyPrepaidCenter.com

DIGITAL ASSET SUPPORT

We've made digital assets available for local marketing support through our Digital Asset Management Site (DAMS). You can access files for all of your print and digital needs using the Yokohama Dealer Services Portal. For other inquiries, email us at promotional.support@yokohamatire.com.

SOCIAL MEDIA SUPPORT

Register for Yokohama's free social media tool at rallio.com/yokohama for instant access to social media assets and to set up easy posting to your channels to promote the Spring Rebate and drive traffic to your store.

rallio



Visa prepaid card and virtual account is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Visa prepaid card can be used everywhere Visa debit cards are accepted. Virtual account can be used everywhere Visa debit cards are accepted for phone, online, or mail order purchases. Valid for up to 6 months; unused funds will forfeit after the valid thru date. Terms and conditions apply. Full rules and terms can be found at www.yokohamatirerebates.com

Encourage customers to go to yokohamatirerebates.com and submit their claim online.



\$100 REBATE



ADVAN APEX[®] V601

MAXIMUM GRIP

PRECISION HANDLING

EXTENDED TREAD LIFE

QUIET RIDE

Representing the culmination of decades of performance innovation from our heritage brands, the ADVAN Apex[®] is built for customers who understand the value of true performance upgrades.



GEOLANDAR X-MT[®]

OFF-ROAD DURABILITY

ULTIMATE GRIP

LONG TREAD LIFE

QUIET RIDE

As the most aggressive GEOLANDAR[®] ever, the GEOLANDAR X-MT[®] leaves its competitors in the dust. With its undeniable grip, endless traction, and brute strength, this tire is a force to be reckoned with.



\$80 REBATE



GEOLANDAR M/T[®] G003

OFF-ROAD DURABILITY

OFF-ROAD TRACTION

LONG TREAD LIFE

QUIET RIDE

Crushing off-road performance, intimidating looks, and industry-leading tread life are just the beginning of what makes the GEOLANDAR M/T[®] G003 a real game changer.



GEOLANDAR X-AT[™]

LONG TREAD LIFE

OFF-ROAD DURABILITY

OFF-ROAD TRACTION

QUIET RIDE

The GEOLANDAR X-AT[™] offers your customers long tread life, a quieter ride, and provides a higher level of off-road traction and durability than standard A/T tires.



GEOLANDAR X-CV[®]

SHORTER STOPPING DISTANCE

LONG TREAD LIFE

PRECISION HANDLING

QUIET RIDE

Constructed to be the premier OE replacement for the luxury SUVs and crossovers, the GEOLANDAR X-CV[®] takes performance to the next level. For long-lasting traction and all-season handling, look no further.





\$60 REBATE

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ADVAN Sport[®] A/S+

ALL-SEASON TRACTION / LONG TREAD LIFE / SUPERIOR HANDLING / QUIET RIDE

Backed by an impressive 55,000-mile Limited Treadwear Warranty, the ADVAN Sport[®] A/S+ is an all-season tire that has been engineered to deliver ultra-high performance at every turn. And with our new, upgraded tread compound, your customers will experience enhanced traction in wet and wintry conditions.



AVID Ascend GT[™]

WET BRAKING / SNOW BRAKING / LONG TREAD LIFE / QUIET RIDE

AVID Ascend GT[™] is the next-generation of grand touring tires. Boasting an asymmetric tread and TriBLEND compound, you'll quickly get used to extraordinary handling and ride characteristics all year round. And with a 65,000-mile Limited Treadwear Warranty, powerful braking on wet and snowy roads and a remarkably quiet ride, the AVID Ascend GT makes the tire buying decision an easy one.



AVID Ascend LX[™]

LONG TREAD LIFE / SUPERIOR WET TRACTION / DEPENDABLE WINTER TRACTION / QUIET RIDE

The AVID Ascend LX[™] is without a doubt the most complete premium touring tire available today, with exceptional all-season traction backed by an impressive 85,000-mile Limited Treadwear Warranty.



GEOLANDAR[®] A/T G015

ALL-SEASON TRACTION / OFF-ROAD DURABILITY / ON/OFF-ROAD PERFORMANCE / LONG TREAD LIFE

Go beyond where the road ends with the GEOLANDAR[®] A/T G015. This all-terrain tire has been engineered to provide ultimate traction in every condition, whether it's chasing the horizon down the highway or leaving the pavement behind.



ALL-NEW

GEOLANDAR CV™ G058



WET TRACTION

WINTER TRACTION

LONG TREAD LIFE

QUIET RIDE

The all-new GEOLANDAR CV™ G058 was designed for your crossover, small SUV, and minivan customers who demand confident all-season traction and handling. Featuring exceptional wet and winter grip, long-lasting tread life, and backed by an impressive 65,000-mile Limited Treadwear Warranty, the GEOLANDAR CV G058 allows your customers to drive with confidence, no matter the weather.



GEOLANDAR® G055



ALL-SEASON TRACTION

LONG TREAD LIFE

CONFIDENT HANDLING

QUIET RIDE

Loaded with premium technology, the GEOLANDAR® G055 is specifically designed to deliver confidence and value to drivers of today's crossover vehicles and minivans.



GEOLANDAR® H/T G056



LONG TREAD LIFE

ALL-SEASON TRACTION

ON-ROAD DURABILITY

QUIET RIDE

A beyond-tough truck and SUV tire that works hard, the GEOLANDAR® H/T G056 combines all-season performance and durability with long-lasting tread life.

